

The Interlocal Purchasing System

Purchasing Made Personal



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www.thinkcerca.com/

ThinkCERCA

EMAIL PO & VENDOR QUOTE TO: TIPSP0@TIPS-USA.COM PO AND QUOTE MUST REFERENCE VENDOR TIPS
CONTRACT NUMBER ATTACH PO AS A PDF - ONLY ONE PO (WITH QUOTE) PER ATTACHMENT

	<u>PAYMENT TO</u>	<u>TIPS CONTACT</u>
ADDRESS	980 N. Michigan Suite 1400,	NAME Charlie Martin
CITY	Chicago	PHONE (866) 839-8477
STATE	IL	FAX (866) 839-8472
ZIP	60611	EMAIL tips@tips-usa.com

DISADVANTAGED/MINORITY/WOMAN BUSINESS ENTERPRISE: N

HUB: N

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Overview

ThinkCERCA provides a districtwide literacy platform and professional services to accelerate reading and writing growth through its research-based approach. ThinkCERCA has been proven to yield greater than 2 years of reading growth per year and 20% growth in writing within as few as 8 weeks.

Why Districts Choose ThinkCERCA

- 1. To achieve growth results in reading and writing*
- 2. To provide guaranteed viable curriculum at grade level along with resources for differentiation/personalization across subjects*
- 3. To enable visibility into student literacy progress and collaboration across the team, particularly in writing*

ThinkCERCA's personalized literacy platform helps educators teach critical thinking. Through standards-aligned (including TEKS) close reading and academic writing lessons for English language arts, science, social studies, and math, our schoolwide approach to literacy instruction prepares students for post-secondary life by building up their analytical skills in every subject from grades 3-12.

At the heart of every lesson is a research-based framework that teaches students how to construct a cohesive argument. Our platform provides a common language for students and teachers to help students learn how to: make CLAIMS, support claims with EVIDENCE from text, clearly explain REASONING, identify COUNTERARGUMENTS, and use AUDIENCE-APPROPRIATE LANGUAGE. Our differentiated learning approach offers Tier I and II supports and builds strong readers, writers, and thinkers, which improves student outcomes across subjects.

ThinkCERCA is designed to help district leaders measure, manage, and improve outcomes districtwide. Our coherent, culturally responsive, and robust curriculum library provides teachers with easy-to-implement, differentiated reading and writing resources, including an average of 400 new lessons per year.

teamwork around literacy growth.

AWARDED CONTRACTS "View EDGAR Doc" on Website

Contract	Comodity	Exp Date	EDGAR
210301	Academic Curriculum and Instructional/Educational Goods,	10/31/2024	See EDGAR Certification Doc.
220802	Academic and Educational Goods and Services	10/31/2027	See EDGAR Certification Doc.

CONTACTS BY CONTRACTS

210301

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