

A BRIEF HISTORY



The Mondo Group was founded in 1948

by Edmondo Stroppiana and his sons Elio and Ferruccio (today group Chairman and Managing Director, respectively), and took its name from the founder's nickname, "Mondo." The company's first product was the ball used for handball, a popular sport in the Piedmont region (northwest of Italy) where the company was started. These were often hand-delivered by Ferruccio on his bicycle, while

Elio took care of business at the manufacturing end. Initially, the balls were made in the basement oven of the house, one by one, but soon the young entrepreneurs embraced more modern, and more effective, production means.

By 1950 Mondo had already become a full-fledged industry, complementing its range of balls (now used for other sports as well) with its first floorings for commercial and sport applications.

As rubber was now the most important raw material in its products, Mondo became Mondo Rubber. As the company grew and more production lines were added, were added, Mondo's Research & Development Center and the Engineering Department were set up to design and develop machines expressly built to manufacture the special products that now make Mondo unique in the marketplace.

Mondo's independence from outside suppliers throughout design, engineering and production has enabled the company to guarantee that its products are of the highest quality.

In 1978 Elio's passion for yachting gave rise to a third production division: Mondo Marine, a shipyard dedicated to the construction of luxury motor-yachts.



Today, Mondo is a global company with more than 1,500 employees in 13 facilities throughout Asia, Europe and North America and sells its products in 196 countries.

However, first and foremost, Mondo remains a true family company. From very early on, Elio and Ferruccio were helped and supported by their wives, who work with them and share their respective offices. Elio and Ferruccio's sister Fiorella, her husband and two daughters have been employed by Mondo as well.

Later, Elio's two sons, Federico and Maurizio, joined the company. Ferruccio's three younger children have only just begun their adventure. All in all, 16 family members have been actively employed in the company.

RESEARCH & DEVELOPMENT



The heart of Mondo's operations and the driving force behind the company's international success in a wide variety of applications is the Mondo Research Center which, working in collaboration with prestigious research institutes specializing in various fields, such as biomechanics, sports medicine and innovative materials, has perfected avant-garde solutions and has been awarded several major patents (to date, Mondo has received 211 patents as well as 156 trademarks). Each year, approximately 6% of the Mondo Group's sales are re-invested in projects associated with the Mondo Research Center. The main areas of research include:

- Technological innovation
- Biomechanical research specifically applied to sports surfaces
- End-user safety
- Materials
- Cost improvements
- Environmental impact
- Reliability
- Durability



Environmental impact

One of the areas of research that is extremely important to Mondo is environmental impact. The company's goal is to substantially reduce or, if possible, completely eliminate, the use of all harmful chemicals and to manufacture completely recyclable products.

During the inception of a product, all raw materials and components used are specifically analyzed to clearly determine the environmental impact of the finished product. Once a product is ready for production (industrialization), the entire process is monitored, analyzing energy consumption and emissions, and every effort is made to reduce resource waste and the release of toxic gases to a minimum.

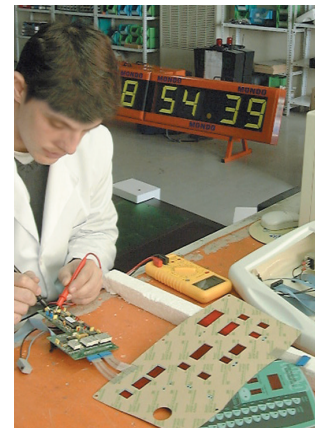
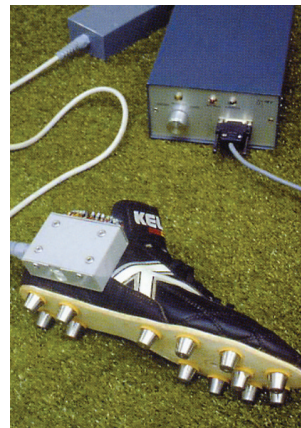
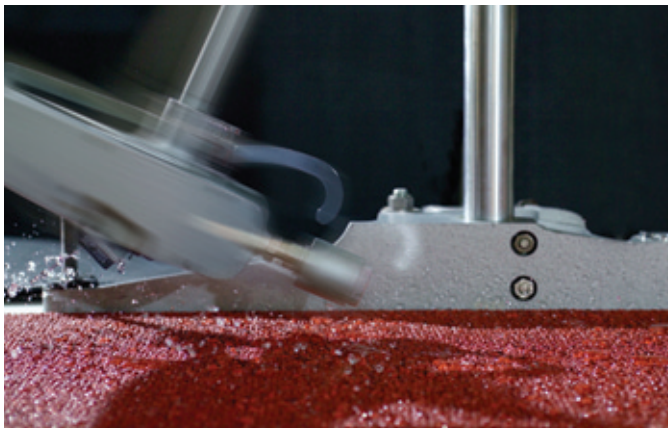
All production waste (scrap materials, cuttings, etc.) is fully recycled into other products. Finished products as well as products at the end of their life cycles are 100% recyclable, as they contain no plasticizers, heavy metals, asbestos, chlorine or halogens.



The Mondo Group has always operated with the utmost care when it comes to the environment. Mondo flooring products are safe for the environment at every stage of their lives, from production, to storage, initial installation, use and eventual disposal. All Mondo production plants are ISO 9001 certified.

RESEARCH & DEVELOPMENT

To further its goals, the Mondo Research Center uses the consulting services of major academic institutes, including Harvard University, Calgary University, Milan Polytechnic and Turin University, and works in close conjunction with international research institutes and laboratories in Germany (Otto Graf Institut and IST Institut für Sportbodentechnik), in the UK (Rapra and WFRC), in Italy (Cerisie), in Canada (Human Performance Laboratory), as well as numerous trainers, coaches, athletes and biomechanical experts worldwide.



The expertise gained by this collaboration gives Mondo the technological advantage needed to create products that meet the specific technical properties required by every single sport. This can be attested by the numerous installations in Nordic and tropical climates alike, and of tennis, basketball, volleyball and handball courts, and multi-purpose centers worldwide.

The Mondo Group operates today in four separate business units:

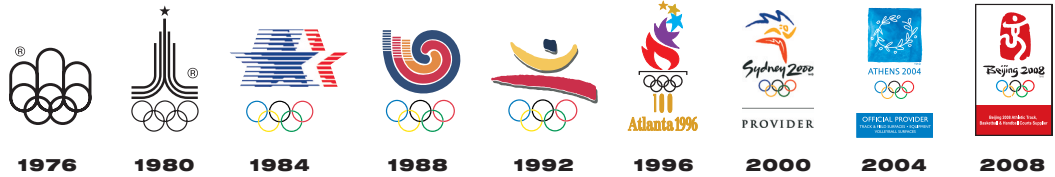
Sports Flooring

Commercial Flooring

Toy & Balls Division

Luxury Motor-Yachts

SPORTS FLOORING



Today the Mondo Group is the world leader in the sport flooring market.

The company provides floor coverings for virtually any sport, which can be an added advantage to customers who are looking for one supplier to fulfill all their needs. Mondo is most famous for its track, which has been the world's top track for more than 30 years, and was the **Official Track Supplier of the last nine**

Olympic Games: Montreal 1976, Moscow 1980, Los Angeles 1984, Seoul 1988, Barcelona 1992, Atlanta 1996, Sydney 2000, Athens 2004 (Official Supplier of athletic track, all volleyball courts and all track & field and basketball equipment) and Beijing 2008 (Official Supplier of athletic track, basketball & handball courts)

In 2007, Mondo introduced its newest track, Mondotrack. It builds upon the success of Mondo's world-renowned Super X Performance track and was the official track of the 2008 Olympic Games in Beijing. Five new world records were set on Mondotrack at the Beijing Olympics.



To date, more than 230 world records have been set on Mondo tracks, including those set at the 2008 Olympics, and the company has been official supplier to the last 9 Outdoor Athletics Championships, as well as the last 9 Indoor Athletics Championships. Numerous other important venues have chosen Mondo over the years, including: IAAF Grand Prix, World Championships, European Championships, etc.

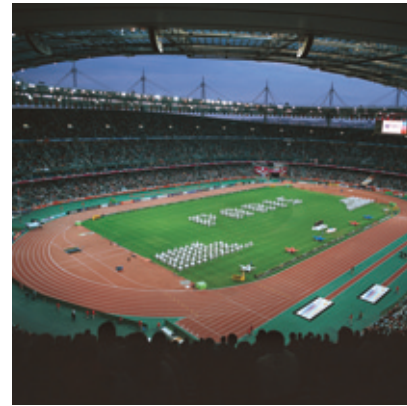


SPORTS FLOORING



The Mondo Group is the official supplier or official sponsor of more than 100 sports federations and associations, including IAAF, Athletics Canada and U.S. Track Coaches Association (for track & field), FIBA (basketball), IHF (handball), CONI (soccer), National Strength Coaches Association, NIRSA, HIRSA, Ice Skating Institute, YMCA and more.

Other important references include the Nanjing Olympic Center, where the National Chinese Games took place in the summer of 2005, the Michelle Kwan Ice Arena, the Bercy Stadium in Paris, Randall's Island in New York and many more.



Recognized around the world as the fastest, most durable and environmentally safest tracks available, Mondo tracks are installed at more than 1,100 venues globally.



As a complement to its track & field surfaces, Mondo also offers a wide range of track & field equipment, such as hurdles, cages, throws, etc., as well as a full line of electronic scoreboards and a full line of seating, both fixed and retractable. All of these products are manufactured by Mondo.

COMMERCIAL FLOORING

The Mondo Group has more than 80 years of experience in the field of commercial flooring and is the biggest producer of rubber flooring when it comes to volume and product diversity. The company offers a wide variety of products specifically designed for the needs of the education, healthcare and transportation market segments.

With their outstanding resilience, heat-insulating properties, elasticity and resistance to dents and scuffing, and since they are anti-bacterial and anti-microbial and easy to maintain, all of Mondo's commercial products are ideal for areas subjected to heavy wear, such as shopping centers, airports, industrial plants, hospitals, meeting areas, theaters, schools and offices. The resilient floorings, which are produced in both tiles and rolls with smooth or textured surface finishes, offer a variety of thicknesses, sizes, colors and designs that can be used for the most diverse applications.



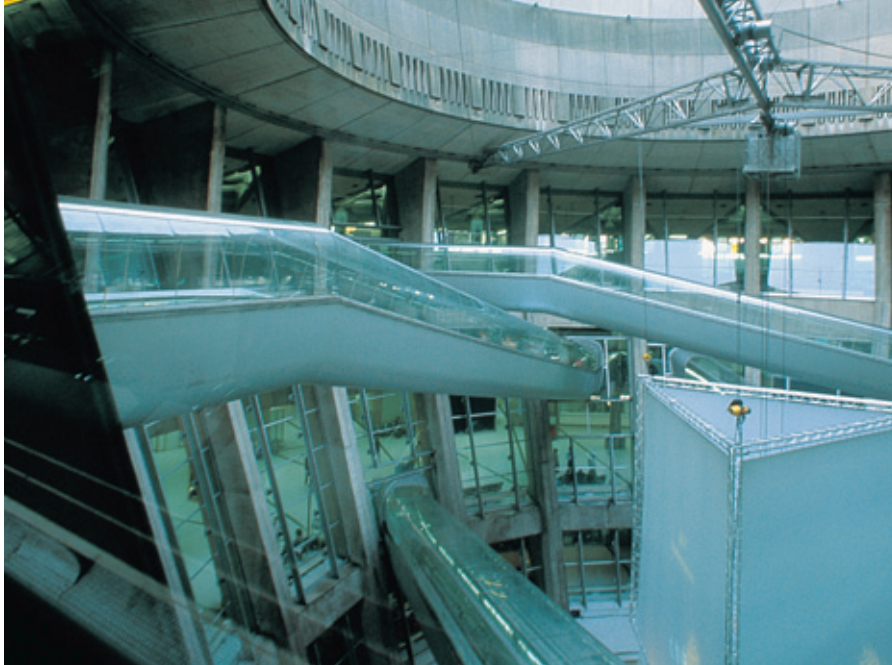
Millions of passengers in every part of the world walk daily on Mondo flooring, from high-speed trains to subways and buses, and on the decks, walkways and sports facilities aboard cruise ships. **Floorings designed for the transportation sector feature the highest resistance to stress and wear, are durable, resistant and conform to the strictest international specifications requiring non-slip surfaces, compliance with accident-prevention regulations, and rapid, easy maintenance.**

For specific needs, Mondo also makes special products, such as self-extinguishing, oil-resistant and low smoke emission flooring.



COMMERCIAL FLOORING

Over the years, Mondo has installed commercial flooring in a large number of prestigious locations worldwide, including the Charles De Gaulle Airport, the Paris National Library, the Vatican Library in Rome, the A. Einstein Hospital in San Paolo, the Chicago and Singapore Stock Exchanges, the subways of Paris, Brussels, London, New York, Washington, Boston and Atlanta, and countless hospitals in Europe and in the Americas.



MONDOTURF THE STATE OF THE ART IN SYNTHETIC TURF

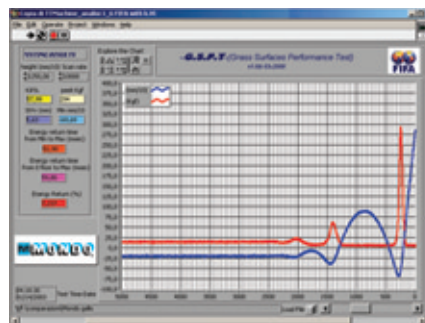
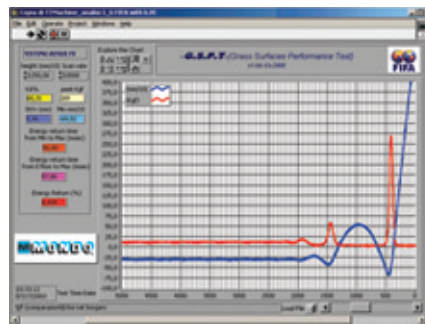
Mondo began its research into synthetic turf in 1998, when FIFA made the first steps toward laying out a new set of specific rules for the latest generation of synthetic turf. To tackle this new challenge, the Mondo Research Center decided to work together with some of the world's major research institutes, such as the renowned Institute of Biomechanics in Valencia, the University of Pavia, the Tortona Science and Technology Park (PST) and other prestigious universities.



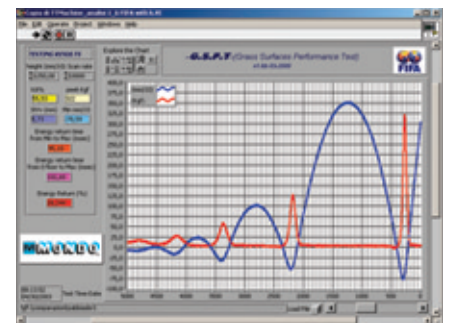
The research was targeted at creating a synthetic surface offering the same characteristics as the finest natural turf field:

- High energy absorption
- Moderated and controlled energy return
- Maximum support and stability for the athlete's foot in action, resulting in limited vertical deformation
- No perceivable difference for the athlete between the natural and the synthetic surface

NATURAL TURF



MONDOTURF ECOFILL®



ARTIFICIAL TURF FILLED WITH REGROUND TIRES & SAND

MONDOTURF THE STATE OF THE ART IN SYNTHETIC TURF

This research led to the development of the Mondoturf FTS 3, an innovative system featuring a new generation of fibers, the Ecofill® Star infill and the Fine Tuned System®. Mondoturf is the first system that offers the same characteristics as the finest natural turf fields.

The company's newest artificial turf infill, the patented Ecofill® Star infill, is an environmentally friendly material that is not made from reground rubber tires. It was designed through extensive biomechanical research to reproduce all of the properties of natural soil with optimum performance.

A sustainable way to recycle tires, Mondo's new Fine Tuned System® artificial turf underlayment is made of recycled tire granules and other recycled materials which are treated and encapsulated sandwich-like in polyurethane, eliminating the possibility of contamination and leakage. This underlayment brings unparalleled drainage capacity, consistent resiliency across the entire playing field, and optimum shock absorption and energy return. Mondoturf systems ensure undiminished performance over time, reduced maintenance costs and field usability even in weather conditions that would render a conventional field unusable (rain, frost, etc.)



The Mondo Group has set up a whole new manufacturing plant - Mondo Tufting - entirely dedicated to this new product range to ensure total product integration in all its synthetic turf products.

Total quality control from the manufacture of the grass fibers to the Ecofill Star® granules and comprehensive final quality testing have rapidly led Mondoturf to capture a significant place in the market (two years after its launch, Mondo Tufting was already one of the leading companies in its sector in Europe).

To date, Mondo Tufting is the only totally vertically integrated company in the turf market, an advantage that sets the company apart for the quality and performance of its products. Mondo Tufting is also specially geared to support the product throughout its entire life cycle, including installation, maintenance, removal, recycling and reuse on a different field.



TOYS & BALLS

The Toy Division is the oldest business unit of the Mondo Group.

It is also the largest producer of balls in the world and, its products are known for their quality and exceptional design. The Toy Division produces on average 450,000 balls per day, which comes to 50 million per year! The wide variety of products offered covers the demand of all levels of the market, from kids to professional teams, from soccer to basket, football, volleyball, etc. Other products destined for a younger clientele are outdoor games, inflatables, surf tables and electrical scooters.



Mondo has secured numerous licenses from companies including Disney, Mattel, DC Comics and Fisher Price to keep their product lines fresh and innovative. In the professional and sport segments, Mondo is the Official Supplier to many Italian first and second division soccer teams.

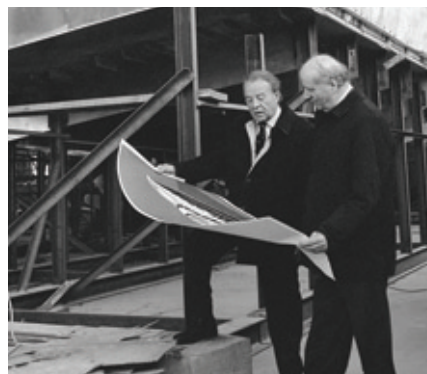


MONDOMARINE

Since 1978, **Mondo Marine** has been building luxury motor-yachts in two shipyards on the Mediterranean Riviera. Over the years, this business unit has evolved from a small company to a world renowned name in this very specialized sector. As demand for larger yachts grew, facilities were augmented to accommodate these larger vessels. Models offered now range from 31 meters to 36 meters in length in the Atlantic line, while models in the Pacific line range from 41 meters to an impressive 50 meters in length. Motor-yachts in the Pacific line are all ocean-worthy. Special custom designs are also available.



The Mondo Marine shipyards have developed a unique expertise in the construction of yachts in light alloy and/or steel while at the same time offering full renovation services to discerning yacht owners. With more than 50 motor-yachts launched to date, and 11 more commissioned through 2012, Mondo Marine has definitively consolidated its standing in the exclusive club of international luxury yacht shipyards.



MONDOMOTORS

The latest addition to the Mondo Group, **Mondo Motors** was formed in 2006.

A series of model cars was created in six months. Mondo Motors obtained licenses from Fiat, Alfa Romeo, Abarth, Lamborghini and Maserati to make their model cars.

The car manufacturers send Mondo Motors their plans and designs, which Mondo uses to develop exact, miniature replica model cars that are treasured by kids and model car enthusiasts alike. Mondo Motors has been very successful. Recently, it obtained an exclusive license for the new Fiat Cinquecento and in six months sold 1.2 million cars.



Mondo Motors has five hundred items in its catalogue and sells products that have at least 180 components, thus guaranteeing extreme authenticity, especially to model makers.



With more than 60 years of consecutive business activity, the Mondo Group provides stability, security and superior product quality. Whether you are looking for a gym floor, an Olympic track, professional soccer balls or an ocean-going vessel, look no further than Mondo.

For more information, please visit www.mondousa.com