



# Why LAN Services? Why Windstream Enterprise?

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Improve IT agility while driving innovation and growth

WINDSTREAM  
ENTERPRISE

## LAN services made smarter

Enable strategic improvements to end-user experiences—for customers, guests, patients and employees—by non-intrusively observing and automatically analyzing behavior to increase satisfaction, grow revenue and reduce costs.

**LAN Services from Windstream Enterprise include:**

**Cloud-Managed Switches**

**Secure WiFi & Analytics**

**Intelligent IP Cameras**

Flexible options for select services are available on multiple industry-leading platforms.<sup>1</sup>

## LAN services made simple

Leverage our experts to find, implement and maintain the best solutions for your unique business needs—location by location. Leave the configuration, monitoring and maintenance of your LAN to us.

**By working with a single LAN provider to monitor and maintain your network, your IT resources can focus on more strategic initiatives. Imagine:**

- + Rapidly deploying and managing network services across your organization with cloud-managed switches
- + Gaining unprecedented visibility and control across your entire network using a single, cloud-based dashboard
- + Enhancing end-user experiences with detailed analytics from WiFi and IP cameras, derived from comprehensive views of behaviors

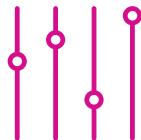
# Cloud-Managed Switches

Deploy and manage your network via the cloud

Reduce the burden on your IT staff so they can focus on mission-critical initiatives. Powerful, cloud-managed switches are easy to deploy and manage without compromising on power or flexibility.



**Unmatched visibility**  
Identify hundreds of applications with integrated Layer 7 visibility and control individual users and devices with fingerprinting



**Intelligent control**  
Manage network infrastructure and make changes on one or all switches in a deployment



**Security without compromise**  
Set policies at the port-level or across the entire network and proactively discover rogue DHCP servers and other malicious activity

# Secure WiFi & Analytics

Enhance the customer experience  
and improve employee productivity

Meet customer demands and empower employees with the secure WiFi access they require. Gain better visibility, control and analytics for rich business intelligence.

## Enhance customer experience

Personalize and streamline the customer experience to promote engagement and loyalty

## Better business intelligence

Gather detailed analytics about guest and employee use to drive better business decisions

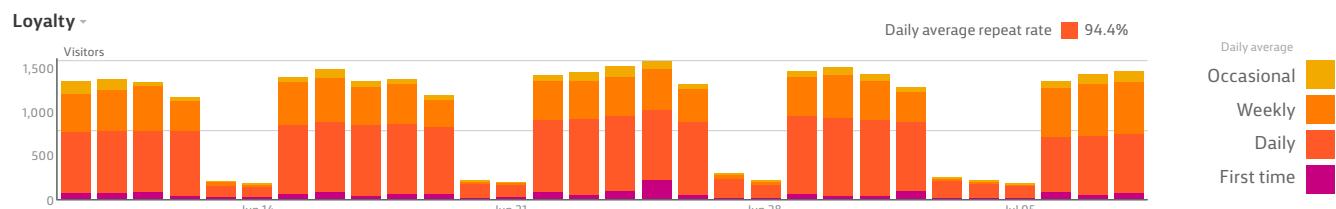
## Scalable cloud-based WiFi

Scale seamlessly to meet demand, without the cost and complexity of wireless controllers or overlay management systems

## High performance

Deliver superior performance in the highest density wireless environments

Advanced analytics for better customer experience



Detailed loyalty graph shows visitor count based on how frequently they return.

# Intelligent IP Cameras

Gain better business intelligence while protecting your business

Go beyond surveillance with intelligent IP cameras that deliver rich analytics to not only protect your business but also drive growth.

## Beyond security

Gain a comprehensive view of on-site consumer behaviors by gathering analytics like traffic flow, guest count and more

## Centralized cloud management

Securely manage cameras from anywhere via an intuitive, online dashboard

## Everything's included

Benefit from video storage and powerful hardware—there's no need for NVR software

## Highly secure

Automatically purchase publicly signed SSL certificates and encrypt all management data by default

## Bandwidth conscious

Store video on the camera, ensuring mission-critical network activities get the bandwidth they need

## Meet compliance requirements

Leverage optional cloud archive options to meet legal and regional requirements like 24/7 recording and off-site backup

Analyze behaviors to improve security



Rich analytics show detailed foot traffic patterns in a physical space.

# Windstream Enterprise solutions that complement our LAN Services

SD-WAN and Secure Access Service Edge (SASE)

OfficeSuite UC®

Unified Communications as a Service (UCaaS)

Managed Network Security (MNS)

Distributed Denial of Service (DDoS) Mitigation Service

Cloud-enabled connectivity, communications and security—guaranteed.

Windstream Enterprise drives business transformation through the convergence of our proprietary software solutions and cloud-optimized network to unlock our clients' revenue and profitability potential. Our managed services streamline operations, enhance productivity and elevate the experience of our clients and their end users while securing their critical data and brand reputation. Analysts certify Windstream Enterprise as a market leader for our product innovation, and clients rely on our unrivaled service guarantees and best-in-class management portal. Businesses trust Windstream Enterprise as their single-source for a high-performance network and award-winning suite of connectivity, collaboration and security solutions—delivered by a team of technology experts whose success is directly tied to our clients' complete satisfaction.

## Why Windstream Enterprise?

### We have you covered

Ensure optimal performance while reducing the strain on your IT staff with support from our experts as they proactively monitor and maintain your LAN services

### We give you control

Gain better visibility and control of cloud-based services and online dashboards, as well as make changes and additions without the need for support via our award-winning WE Connect portal

### We offer concierge service

Benefit from white glove guidance and support from a technical service manager when added to SD-WAN and OfficeSuite UC solutions

### We provide leading technology

Industry-leading technology from Meraki

1. Actual hardware, software, dashboard views, etc. may vary from images in this brochure, based on the solution selected by customer and customized configuration.

To learn more about LAN Services,  
visit [windstreamenterprise.com](http://windstreamenterprise.com)